



DIPARTIMENTO DELLE ARTI

# The Plan as a Global System of Power.

## History, Arts and Transformations of Plan-based Thought



**International Seminar 6 December 2019**  
**h 9.30-18**

**University of Bologna –  
Department of Arts  
Complesso Santa Cristina,  
Piazzetta Morandi, 2  
(Sala Riunioni)**

### Program

9.30

Maurizio Ricciardi (University of Bologna)

*Introduction*

Giovanni Cadioli (Sciences Po - Le Havre Campus)

*Soviet Planning in Theory and Practice, 1920s-1960s. Models, International Relevance and Practical Implementations*

Roberta Ferrari (University of Bologna)

*Planning as a Social Technology: Yevgeni A. Preobrazhensky and Socialist Rationality*

Johnatan Levy (University of Chicago)

*Planning and the Corporate Aesthetic in the Post-WWII United States*

1 pm lunch

2 pm

Anna Rossellini (University of Bologna)

*Plan Voisin Models and Filmic Vision*

Niccolò Cuppini (University of Southern Switzerland)

*Circulation's Times and Projects Beyond the Scalar Thought*

3 pm

*Discussant*

Mario Piccinini (University of Padua)

Open discussion



**SCIENZA & POLITICA**  
per una storia delle dottrine

This International Seminar is part of the activities of the National Research Program (Prin) on "Personalization, Institutionalization and Deinstitutionalization: The New Dynamics of Power in the Post-Democratic Society".